

XEEN PRESS RELEASE



The XEEN System Grows to 8 The New XEEN by Rokinon 20mm T1.9

(New York, New York) February 6, 2017 – Elite Brands Inc. announced today the addition of its new XEEN by Rokinon 20mm T1.9 Professional Cine Lens. XEEN by Rokinon is a specialized brand of professional video-cinema lenses launched by the Rokinon division of Elite Brands Inc. in 2015.

The introduction of this prime wide angle lens compliments the existing 14mm T3.1, 16mm T2.6, 24mm T1.5, 35mm T1.5, 50mm T1.5, 85mm T1.5 and 135mm T2.2 Xeen cinema lenses. With expected availability of March 2017, it provides a perfect transition between the recently introduced 16mm T2.6 and the widely popular 24mm T1.5.

The new Xeen 20mm T1.9 is available in PL mount as well as in Canon, Nikon, Sony E, and MFT mounts. Like all lenses of the XEEN 8 lens system, it features removable and changeable mounts. Five different accessory mount kits are available from Rokinon and enable cinematographers to be highly flexible in their choice of camera systems.

The new Xeen 20mm retains traditional professional cinema lens features such as a uniform 114mm non-rotating front diameter for easy use with matte boxes, consistent focus/aperture ring placement and standard 0.8 cine pitch gearing for fast lens swaps when using follow focus devices.

The new 20mm T1.9 maintains all the characteristics of the Xeen by Rokinon Professional Cine Lens system including 24x36mm image format coverage without vignetting, robust all-metal construction that typically weighs in less than the competition and an 11 blade diaphragm for pleasing out-of-focus highlights and smooth bokeh. Proprietary XEEN X-Coating Technology is employed to ensure maximum image quality with a cinematic look even under less-than-optimal lighting conditions. All of the above and outstanding optical performance and high resolving power combine to enable 6K production of video and cinema.

XEEN by Rokinon lens mechanics and optics are manufactured and precision assembled utilizing cutting edge technology and techniques. With a street price of \$2495 including a three year limited warranty, the 20mm and all XEEN lenses remain the best professional cine lens value in the industry.

Features common to XEEN lenses include:

- 6K Ready Optics
- Full Frame Coverage
- Tightly Color Matched
- Durable All Metal Body
- Unified 40° Iris Rotation
- Unified 200° Focus Throw
- Large Easy To Read Markings
- Three Year Limited Warranty
- Lens Support Mount (Except PL)
- Xeen Proprietary X-Coating Technology
- Unified 114mm Non-Rotating Front Diameters
- 11 Bladed Diaphragm for Superb Bokeh (Except 14mm)
- Dual Calibrated Right and Left Side Distance and T-Stop Scales
- Unified Focus and Aperture Gear Positions for Easy Follow Focus Use
- Mounts can be shimmed and are interchangeable by a qualified technician
- Incredibly smooth and fully damped movement of focusing and aperture controls



20mm T1.9



Coverage: Full Frame (FX)
Aperture Range: T1.9 to T22
Diaphragm Blades: 11
Coating: XEEN X-Coating Technology
Minimum Focusing Distance: 8" (.20m)

Focus Throw: 200°
Aperture Throw: 37.5°
Maximum Diameter: 4.6" (117.6mm)
Filter Size: 114mm Front Diameter sized for use with Standard 114mm Matte Boxes 116mm

	Full (1:1)	Super 35	APS-C (1:1.5X)	APS-C (1:1.5X)	Micro 4/3 (1:2)
Angle of View	94.82°	75.31°	70.26°	66.94°	56.06°

MOUNTS	MODEL	UPC	MSRP	WEIGHT	LENGTH
Canon	XN20-C	0-84438-76556-4	\$2995	35.6oz (1,010g)	3.87" (95.3mm)
Nikon	XN20-N	0-84438-76558-8	\$2995	33.0oz (935g)	3.65" (92.8mm)
Sony E	XN20-NEX	0-84438-76559-5	\$2995	34.9oz (990g)	4.78" 121.3mm
PL	XN20-PL	0-84438-76560-1	\$2995	34.2oz (970g)	3.44" 87.3mm
Micro 4/3	XN20-MFT	0-84438-76557-1	\$2995	35.3oz (1,000g)	4.73" 120.1mm

XEEN™ by ROKINON®



XEEN by Rokinon is an all-new, professional grade cine lens system. It offers the professional optical quality, features, specifications, and performance that are expected of a superior cine lens system but with a significantly lower price tag.

